

SUZUKI

M50 BOULEVARD

2017

Muscle cruiser with blacked out engine and chassis components

Sharp headlight nacelle mounted above stout, inverted fork

805cc, fuel-injected, liquid-cooled, 45-degree V-Twin

Wide tires on aggressive cast wheels

Comfortable two-piece seat with optional solo tail cowl



BOULEVARD M50 COLORS



Glass Sparkle Black



Metallic Oort Gray No. 3

The Suzuki Boulevard M50 is a muscle cruiser with sleek, yet powerful styling that includes slash-cut mufflers, a hard-tail look, and drag-style bars. The distinctively shaped headlight nacelle presents a look that's uniquely Suzuki. Wherever you ride, the M50 offers responsive handling and an exceptionally comfortable ride, thanks to its inverted forks, smooth, single-shock rear suspension and ideally designed saddle. Its 50-cubic-inch V-twin engine with advanced Suzuki fuel injection is equally impressive, producing a load of torque for strong acceleration in every gear.

BOULEVARD M50 FEATURES

- Robust 805cc (50 cubic inch) liquid-cooled, fuel-injected V-Twin powerplant is built to deliver exciting torque from down low in the rpm range.
- Smooth black finish on the engine and air cleaner covers complements the muscular presence of the V-twin's fired cylinders.
- Crankshaft design features 45-degree offset crank pins to reduce engine vibration without a balancer shaft for a more comfortable ride.
- Electronic fuel injection system features the Suzuki Dual Throttle Valve System (SDTV) - maintains optimum air velocity in the intake tract for smooth low-to-mid rpm throttle response and high torque output.
- Multi-hole-type fuel injectors deliver a fine spray for a powerful yet fuel-efficient operation.
- An automatic Idle Speed Control (ISC) system eliminates the choke and shortens the engine's warm-up time.
- Powerful 32-bit-processor Engine Control Module (ECM) helps ensure precise fuel-injection control.
- Cutting-edge 3D-mapped digital ignition system using a throttle-position sensor helps boost the hallmark big V-Twin's down-low torque.
- Chromed and staggered dual-exhaust system mounted on the right side of the engine is tuned for responsive torque delivery providing a deep, rumbling exhaust note.
- Suzuki Pulsed-secondary AIR-injection (PAIR) system introduces air into the exhaust ports to ignite unburned hydrocarbons and cut down on emissions.
- A wide-ratio five-speed transmission features a high fifth gear ratio for relaxed highway cruising.
- Low-maintenance shaft drive is clean-running and has minimal torque reaction as it efficiently transmits power to the wide 15-inch rear tire.
- Strong, double-cradle steel frame supports a chassis ready for street-cruising or a cross country tour.
- Link-type rear suspension connects to a truss-style swing arm and a single shock absorber with 7-way spring preload adjustability providing 4.1 inches of smooth and response suspension travel.
- Large 300mm front brake rotor and rigid caliper bring strong braking performance to match the engine's output.
- Suzuki performance-cruiser styling is sleek and flowing throughout from the distinctive headlight nacelle to the purposeful tail section.
- Drag-style handlebars mounted on pull-back risers provide a comfortable reach for the rider and increased comfort around town or on the highway
- Long, wide 4.1 US gallon fuel tank flows smoothly back to the seat -attractive raised fuel filler includes indicator lights for turn signals, high beam and low fuel.
- The modern instrument cluster, including a fuel gauge and a clock, is neatly integrated with the bike's uniquely Suzuki headlight nacelle.
- Cast-aluminum 16-inch front and 15-inch rear wheels, with a seamless black finish.
- Black outer tubes on the 41mm inverted front forks add sporty looks and performance feel.
- A wide and comfortable seat is shaped for a smooth visual harmony with the sporty rear fender (ideal when set up with the optional seat cowl).
- Bright, multi-reflector headlight and a LED taillight that's performance-inspired match the tail section design.
- Bright, bullet-style turn signals are designed for high visibility and a sharp appearance.
- Optional single seat cowl can replace the passenger seat for an even more aggressive look or for use on solo rides.
- Genuine Suzuki accessory options for the M50 include clean-fitting, functional saddlebags.
- More Genuine Suzuki Accessories for Boulevard owners are available including a large selection of Suzuki logo apparel.
- 12-month limited warranty.
- Longer warranty coverage period and other benefits are available through the Suzuki Extended Protection Plan (SEP).
- For more details, please visit www.suzukicycles.com.

BOULEVARD M50 SPECIFICATIONS

Engine	805cc, 4-stroke, liquid-cooled, SOHC, 45-degree V-twin
Fuel System	Suzuki Fuel Injection
Ignition	Electronic ignition (transistorized)
Starter	Electric
Transmission	5-speed constant mesh
Final Drive	Shaft drive
Suspension Front	Inverted telescopic, coil spring, oil damped
Suspension Rear	Link type, coil spring, oil damped
Brakes Front	Disc brake
Brakes Rear	Drum brake

Tires Front	130/90-16 M/C 67H, tubeless
Tires Rear	170/80-15 M/C 77H, tubeless
Overall Length	2,395 mm (94.3 in)
Overall Width	890 mm (35.0 in)
Wheelbase	1,655 mm (65.2 in)
Ground Clearance	140 mm (5.5 in)
Seat Height	700 mm (27.6 in)
Curb Weight	269 kg (593 lbs)
Fuel Tank Capacity	15.5 L (4.1 US gal), 15.0 L (4.0 US gal) for CA

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